



 PUEBLO CITY-COUNTY
Library District

2022

Annual Report

100 E. Abriendo Ave. | Pueblo, CO 81004 | (719) 562-5600 | www.pueblolibrary.org

2022 Library Highlights

Sherri Baca named executive director

The Pueblo Library Board of Trustees named Sherri Baca as the new executive director and librarian for the Pueblo City-County Library District (PCCLD) by unanimous vote. She took over the position on October 1, 2022 after the retirement of long-time director Jon Walker.

Baca has served seven years with the library district, most recently serving as the associate executive director. She previously served as the district's chief financial officer and human resources manager. Baca also served as a library trustee. She is

the first Hispanic woman to serve in the role.

Baca holds a master's degree in library science from the University of Kentucky as well as a master of business administration from Colorado State University Pueblo. She previously served as the executive director for El Pueblo Boys and Girls Ranch and Roselawn Cemetery & Funeral Home.

Walker, who retired September 30, served nearly 19 years as the district's director, beginning shortly after the completion of the Robert Hoag Rawlings

Public Library in 2004. During his tenure he oversaw the addition of three new libraries, championed the successful passing of ballot measure 6B in 2018, and elevated the library district to achieve state and national recognition. In 2018 alone, the district received the Institute of Museum and Library Services National Medal, was named Colorado Library of the Year and won the Engaging Local Government Leaders Lesley B. Knope award as the Best Public Library in America.



Sherri Baca

\$12.5 million Rawlings Library renovation in full swing

Renovations to the Robert Hoag Rawlings Public Library started in August 2021. The \$12.5 million project involves significant interior work to the four floors including refreshing furniture, flooring and fixtures; replacement of the building's HVAC systems and equipment, and creation of a terraced outdoor amphitheater and mobility plaza.

The first major project to be completed is the revamped InfoZone Museum, now located in an expanded space on the first floor.

The interactive exhibit examines the three primary communication revolutions and their impact on our lives. The print, broadcast and digital eras produced historic change in American society because of the freedom of speech guaranteed in the 1st Amendment, technological advancements and mass cultural impact.

Integrating national and local content, this exhibit helps each visitor have a historical

context in which to understand how important it is to be a knowledgeable, critical and skilled consumer of information.

Floor-by-floor renovations continue throughout 2022, with a completion date of 2023. Rawlings Library remained open throughout the duration of the project, with little disruption to library services.

The 110,000 square-foot main library has hosted more than 8 million visitors since opening its doors and more than 14 million books and other materials have been checked out since opening in 2003.

Partnering in the Rawlings renovation design are two firms, Denver-based Anderson Mason Dale (AMD) Architects and HBM Architects of Cleveland, Ohio. The Rawlings Library was originally designed by internationally renowned architect Antoine Predock with AMD serving as the primary firm overseeing the project. Pueblo's own H. W. Houston Construction is charged with managing construction.



Framing has begun for the new teen area study rooms, located in the former nonfiction wing. Public access to the second floor is restricted; the public can still access other floors via the stair case and elevators.



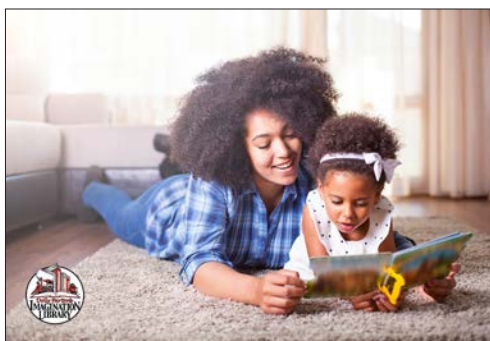
In mid-July the Second Floor of Rawlings Library reopened to the public. The Second Floor now houses adult fiction and nonfiction, music, movies, public computers and is now home to Youth Services. Four new study rooms were added as well.

2022 Library Highlights

Dolly Parton's Imagination Library

Pueblo City-County Library District partnered with Dolly Parton's Imagination Library to ensure children throughout Pueblo County encourage a joy of reading at a young age. Each month Dolly Parton's Imagination Library mails free high-quality, age-appropriate books to children in Pueblo County who range in age from birth to five years old.

Parents and guardians can enroll their children for this free program at www.pueblolibrary.org/DollyPartonsImaginationLibrary. The books are mailed directly to the child's home at no cost to the family and the books are theirs to keep. Each book is personalized with the child's name to create a gifting experience that makes books fun and exciting and to encourage families to spend time together reading. Enrollment in the program



continues until the child's fifth birthday.

Inspired by her father's inability to read, Dolly Parton started the Imagination Library in 1995 in her home county in east Tennessee. The Imagination Library's book gifting program aligns with PCCLD's mission to encourage Pueblo County families to develop their child's joy of reading and to support lifelong learning at a young age.

Reading still pays: Reading Pays continues

Reading Pays: Pueblo's \$1 Million Reading Challenge returned for a second year. Pueblo City-County Library District's reading challenge offers Pueblo County youth, age birth to 17, the chance to read their way to earning \$100 during the summer. More than 9,000 kids successfully completed the program, earning a community-wide total of \$900,000. After earning their \$100, many kids continued reading throughout the summer by taking part in the district's traditional Summer Reading program. Kids

earned prizes and coupons upon finishing the Summer Reading program.

Funding for the program was provided by the city and county of Pueblo through the American Rescue Plan Act to help the county rebound from the effects of COVID-19. All funds directly impacted area youth; the library district did not charge an administrative fee so all funds would go back to the community.

Reading Pays began a successful inaugural campaign in 2021 with more than 7,000 kids completing the program.

Summer Reading: Sea of Discovery

During Summer Reading, 5,500 youth successfully completed PCCLD's annual program, making it the highest number of completions.

An all-branch kickoff started the district's annual Summer Read Program during the first week of June with more than 800 attending the carnival on June 3. Due to ongoing renovations, the event was held at Rocky Mountain SER, 330 Lake Ave,

High completion numbers were due in part to a second year of the Reading Pays program, with many participants earning \$100, then continued to read their way through Summer Reading's ocean-themed "Sea of Discovery" program.



More than 800 attended the all-branch Summer Reading Kickoff at Rocky Mountain SER.

PCCLD

Key Results

MATERIALS CHECKED OUT

1,486,708

LIBRARY VISITS

601,986

DIGITAL USAGE

498,678

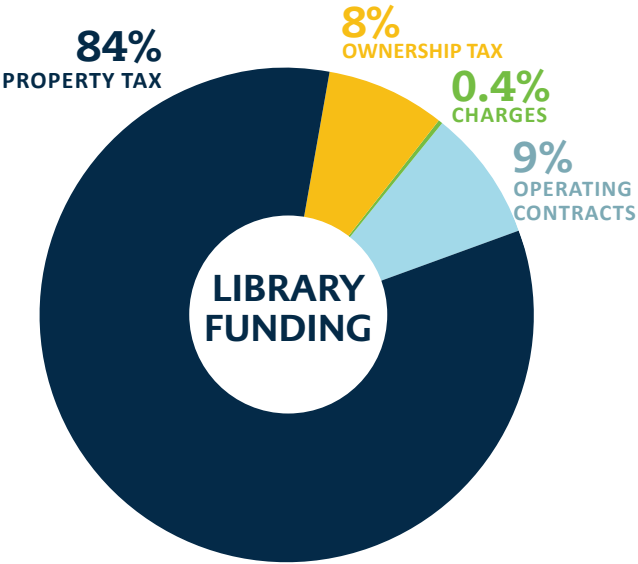
PROGRAM ATTENDANCE

137,587

General Fund

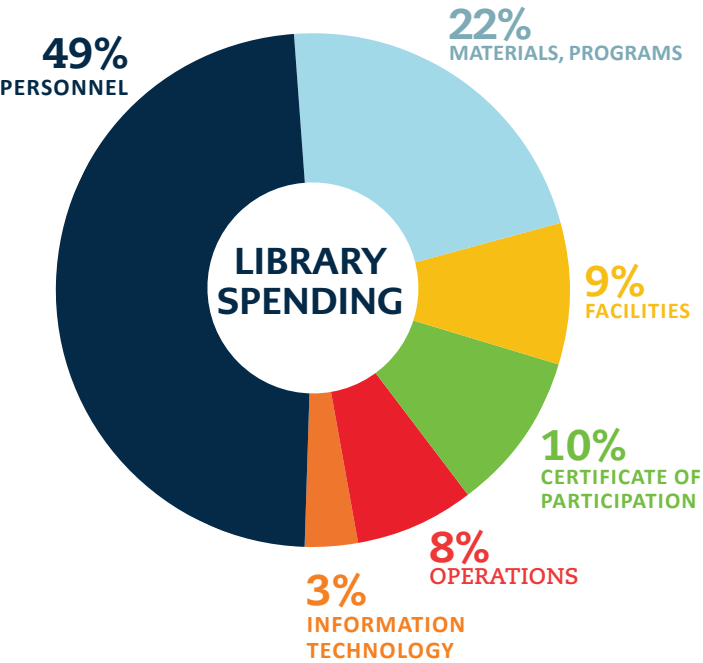
HOW THE LIBRARY IS FUNDED

LOCAL PROPERTY TAX	\$12,276,346
Taxpayers of Pueblo City & County support a mill levy of 5.85	
SPECIFIC OWNERSHIP TAX	\$1,129,587
Specific ownership tax, which is the licensing tax on vehicles, boats, etc.	
CHARGES FOR SERVICES, SALES, FINES & INTEREST	\$52,067
Fines charged for overdue materials, photocopy charges, meeting room rental fees, sales of flash drives, ear buds, book bags, etc. and interest earnings on investments.	
OPERATING CONTRACTS, GIFTS	\$1,244,937
E-rate reimbursement is nearly half of this revenue, also considered federal funding. Rent received from Friends for the book store, as well as miscellaneous grants and gifts, including significant contributions from the Friends of the Library, are also included in this line.	
TOTAL REVENUE	\$14,702,937



HOW THE LIBRARY DISTRIBUTES FUNDING

PERSONNEL: SALARIES & BENEFITS	\$6,161,604
Wages, insurance, PERA, training, and employment-related expenses (unemployment insurance, workers compensation, recruitment expense, employee recognition).	
MATERIALS & PROGRAMS:	
BOOKS, AV, SUBSCRIPTIONS, etc	\$2,770,567
Books, CDs, DVDs, electronic databases, periodicals, subscriptions, processing costs and programs for the public.	
FACILITIES: UTILITIES, LEASES & MAINTENANCE	\$1,127,543
Everything to maintain the facilities—utilities, custodial service, building repair and maintenance, lease of space, insurance and vehicle maintenance.	
CERTIFICATE OF PARTICIPATION: PAYMENT ON BUILDINGS	\$1,275,395
Semi-annual payment of principal and interest for the COP financing for three new libraries, refinance of Pueblo West Library and finance the renovation of Rawlings Library.	
OPERATIONS: CONTRACTS, ADMINISTRATION, etc.	\$958,767
General operating expenses such as library and office supplies, professional memberships, contracts, county treasurer’s fees, postage, couriers and photocopier expense.	
INFORMATION TECHNOLOGY: COMPUTERS, etc.	\$393,961
All technology expenses are reflected here—costs to maintain the Integrated Library System (catalog), telecommunications costs including Internet access, supplies and maintenance contracts to keep everything updated and functional.	
TOTAL EXPENDITURES	\$12,687,837
EXCESS OF REVENUE OVER EXPENDITURES	\$2,015,100
TRANSFER TO CAPITAL PROJECTS FUND	(\$2,872,329)
NET CHANGE IN FUND BALANCE	(\$857,229)

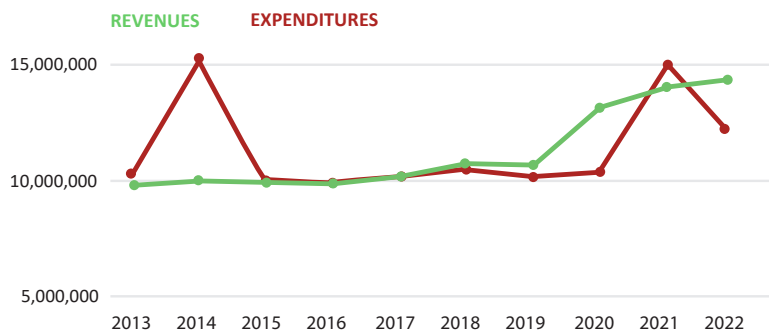


General Fund

SUMMARY OF NET POSITION

ASSETS	2021	2022
Cash and investments	\$14,451,698	\$7,815,253
Property tax and other receivables	\$12,660,569	\$12,729,851
Prepaid expenses and other assets	\$426,386	\$424,958
Capital assets, less depreciation	\$32,319,165	\$39,780,263
TOTAL ASSETS	\$59,857,818	\$61,277,367
Deferred outflows	\$2,082,953	\$1,435,726
LIABILITIES		
Accounts payable	\$1,232,111	\$721,828
Accrued liabilities	\$207,761	\$238,785
Compensated absences	\$373,277	\$404,907
Certificates of participation	\$14,888,727	\$13,943,773
Net pension liability	\$3,118,558	\$(527,042)
Net OPEB Liability	\$433,257	\$411,966
TOTAL LIABILITIES	\$20,253,691	\$15,194,217
Deferred revenue: property tax	\$12,362,265	\$12,284,501
other deferred inflows	\$3,568,534	\$4,732,417
NET ASSETS		
Net investment in capital assets	\$22,710,085	\$25,614,958
Restricted	\$560,753	\$950,954
Unrestricted	\$2,485,443	\$3,294,494
TOTAL NET POSITION	\$25,756,281	\$29,860,406

10-YEAR HISTORY: TOTAL REVENUES AND EXPENDITURES



Note: Increase of expenditures are capital spending for building Greenhorn Valley Library, Giodone Library, Patrick A. Lucero Library in 2014 and renovating Pueblo West Library in 2014 and renovating Rawlings Library in 2021.

Capital Projects Fund

REVENUES

INTEREST INCOME	\$87,302
Earnings on investments — ColoTrust investments for the Library Replacement Plan, InfoZone and debt service reserve.	
GIFTS AND DONATIONS	\$1,097,785
Donations received from miscellaneous donors, including Friends of the Library and the Rawlings Foundation.	
TOTAL REVENUE	\$1,185,087

EXPENDITURES

PCCLD has a Library Replacement Plan to upgrade and replace capital assets on a defined schedule. The following areas hold expenses for those capital asset items.

CAPITAL ASSET REPAIR AND MAINTENANCE	\$108,004
FURNITURE, FIXTURES, EQUIPMENT	\$4,839
Capital assets worth over \$5,000, such as shelving, custom-built computer tables, copy machines, vehicles, etc.	
BUILDING IMPROVEMENTS	\$9,175,387
Additions or improvements to the buildings.	
TOTAL EXPENDITURES	\$9,288,230
DEFICIENCY OF REVENUE UNDER EXPENDITURES	(\$8,103,143)
OTHER FINANCING SOURCES	
TRANSFERS IN FROM GENERAL FUND	\$2,872,329
TOTAL OTHER FINANCING SOURCES	\$2,872,329
NET CHANGE IN FUND BALANCE	(\$5,230,814)

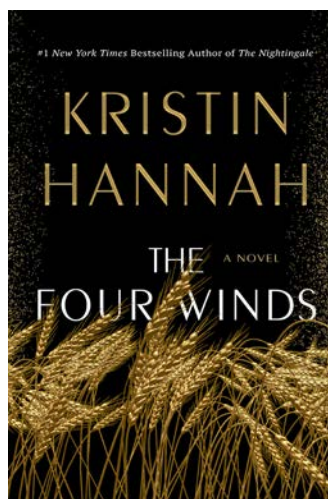
2022 Library Highlights

2022 NEA Big Read All Pueblo Reads

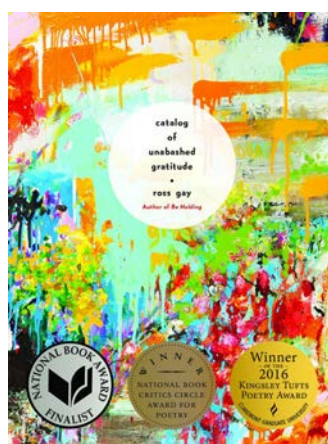
The 2022 All Pueblo Reads marked the 18th consecutive year for Pueblo City-County Library District's annual literary project. Three distinct authors were featured in 2022: *New York Times* bestselling author Kristin Hannah, National Endowment for the Arts sponsored-poet Ross Gay and award-winning children's author Alicia Ortego. Gay is the author of a book of poetry, *Catalog of Unabashed Gratitude*, and Ortego is the author of the series, *My Superpower Values*.



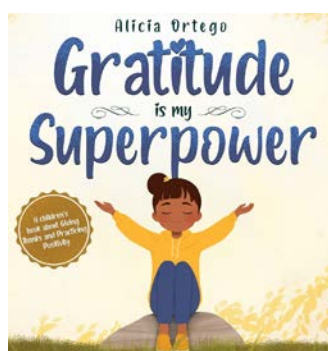
Kristin Hannah,
author of *The Four Winds*



Ross Gay author
of *Catalog of Unabashed Gratitude*



Alicia Ortego author
of *My Superpower Values*



The six-week long project consisted of 150 programs with nearly 20,000 participants.

In a surprise move, author Kristin Hannah donated \$20,000 to go toward the purchase of 3,900 copies of her All Pueblo Reads featured book, *The Four Winds* as well as four other of her bestselling titles.

Due to renovations at Rawlings Library, both the Booklovers Ball and public author talk were a virtual affair.

More than \$65,260 was raised during the Booklovers Ball, benefitting the Pueblo Library Foundation.



Adult learners
read the 2022
NEA Big Read
All Pueblo Reads
selection *The Four Winds* by
Kristin Hannah.

PCCLD

Leadership Teams

BOARD OF TRUSTEES

Fredrick Quintana | President
Dustin Hodge | Vice President
Marlene Bregar
Lyndell Gairaud
Stephanie Garcia
Jacquelyn Keith
Doreen Martinez

EXECUTIVE TEAM

Sherri Baca | Executive Director
Amy Nelson | Associate Director
of Public Service
Thomas DeFrates | Director of
Information Technology
Terri Daly | Director of Human Resources
Jill Kleven | Director of Technical Services
Nick Potter | Director of Community
Relations and Development
Alan Rocco | Facilities Superintendent

FOUNDATION BOARD

Jessi Ones | President
Lyndell Gairaud | Vice President
Tim Krebs | Treasurer
Andrea Aragon
Joe Arrigo
Iris Clark
Brandice Eslinger
Elizabeth Gallegos
Abbey Hartless
Dustin Hodge
Bruce Johnson
Gala White

FRIENDS OF THE LIBRARY BOARD

Eric Segall | President
Jan Hoover | Vice President
Jean Eskra, Jean Latka | Secretary
Jeffrey DeHerrera | Treasurer
Amanda Guerrero
Sofia Madeen
Randi Mohar
Jessi Ones
Melanie Phelps
Antoinette Ramos
Ronda Rein
Pat Rurup
Teresa Therriaault
Adina Vega
Sherry Wingo

Friends of the Pueblo Library

May 2022 to April 2023 Accomplishments

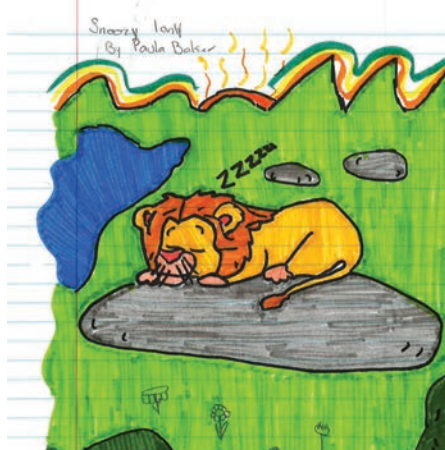
The Friends of Pueblo City-County Library District mission is "to help the library system make educational, informational, cultural and recreational services available to the public." Friends memberships and bookstore sales from the Books Again bookstore have allowed the Friends of the Library to donate more than a \$1.5 million to PCCLD for facilities, materials and enrichment programs.

Educational and Recreational Activities

The Friends had a direct, positive impact on many Pueblo County youth by sponsoring and judging creative writing and drawing contests. Contest winners received a Books Again gift certificate, a booklet of the winning entries, along with a certificate of recognition.

Contest entries by the numbers:

- **1,444:** Create Your Own Dr. Seuss Character Contest
- **1,323:** Up with Reading Bookmark Contest
- **1,138:** The 30th Annual Scary Story Contest
- **338:** 26th Annual Poetry Contest
- **600:** Winter Contest



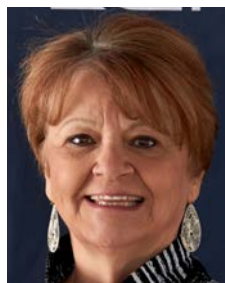
The 5th grade winning entry in the 2022 Create Your Own Dr. Seuss Character contest.

Informational and Cultural Activities

- The Project Selection Committee of the Friends awarded funds that totaled more than \$20,177 to fulfill grant requests from library employees.
- The Friends provide \$1,200 towards the printing and postage of the Discover Your Library program guide. The monthly program guide is an important communications tool for informing the community of library programs, new services and Friends' activities. The program guide reached more than 15,000 people and organizations last year.
- More than \$10,000 in scholarships were awarded to library district employees seeking a Masters of Library Science.
- Books Again donated books to 26 non-profits and PCCLD branches throughout Pueblo County.

Friends of the Year Honor

Jan Hoover began volunteering at Books Again in 2016. Later she stepped up to manage Books Again. She continues to and has made the workplace safer for volunteers by installing cameras in critical areas of the



Jan Hoover

store, having lockers installed for volunteers to store their valuables, had a safe installed and more. She created training manuals for new volunteer. She also spent many hours of her own time working in the store to improve sales, while making volunteers feel comfortable in the work place. She makes customers feel welcome, improving the ease of finding bargain prices.

Teresa Therriault gives her time, energy and financial assistance to the Friends of the Library and Books Again Bookstore in ways no other volunteer has ever done. She is a member at the



Teresa Therriault

patron level and serves on the Friends of the Library board. She and her husband, Darrel, donate their time and money to Books Again. Teresa has the second-highest number of volunteer hours contributed to the store. She often stays late and comes in on the weekend to work on her multimedia section while also helping to manage the store.

FRIENDS OF THE LIBRARY

Membership & Fundraising

MEMBERSHIPS

1,021



BOOKS AGAIN BOOKSTORE

PROFITS

\$92,754

VOLUNTEER HOURS

10,000

PCCLD PROJECTS

FUNDED SINCE 2005

\$1,529,500



PUEBLO CITY-COUNTY

Library District

2022

Annual Report

Vision

Books & Beyond

Motto

Ideas,
Imagination
& Information

Mission

*We serve as a foundation for our community
by offering welcoming, well equipped and
maintained facilities, outstanding collections,
and well-trained employees who provide
expert service encouraging the joy of reading,
supporting lifelong learning and presenting
access to information from around the world.*

Locations

BARKMAN LIBRARY | 1300 Jerry Murphy Rd., Pueblo

GIODONE LIBRARY | 24655 U.S. Hwy 50 E., Pueblo

GREENHORN VALLEY LIBRARY | 4801 Cibola Dr., Colorado City

LAMB LIBRARY | 2525 S. Pueblo Blvd., Pueblo

LIBRARY @ THE Y | 3200 Spaulding Ave., Pueblo

LUCERO LIBRARY | 1315 E. 7th St., Pueblo

PUEBLO WEST LIBRARY | 298 S. Joe Martinez Blvd., Pueblo West

RAWLINGS LIBRARY | 100 E. Abriendo Ave., Pueblo

AVONDALE ELEMENTARY | 213 Hwy. 50 E., Avondale

BEULAH SCHOOL | 8734 Schoolhouse Ln., Beulah

LIBRARY @ THE U | CSU-Pueblo, 2200 Bonforte Blvd., Pueblo

PCCLD at Pueblo Community College | Ste. 110, Pueblo